
A LEVEL BUSINESS STUDIES

Context:

We live in a volatile, dynamic and interconnected world. Business is right at the centre of this expanding global environment. Reading more around Business now will help you to develop an awareness of the world around you. As shown by current events, the world of business is constantly in the news, consistently changing and continuously posing new opportunities and threats to millions of people across the world.

Tasks:

Research into the **business impacts of Covid-19**. This could relate to the problems that many businesses will experience as a result of shop closures and disrupted supply chains (think about how hard is to buy certain products in the shops at the moment), as well as bankruptcy. It could also look at some of the opportunities offered to others (adapting to the situation i.e. online deliveries only / selling vouchers / changing production - Dyson and GTECH are now producing ventilators rather than vacuum cleaners and Brewdog are producing hand sanitiser as well as beer).

Draw up a **daily diary** of business headlines through until the summer – key events and announcements. This is sure to be examination material at some point in the future.

Research into a two different **famous entrepreneurs** and find out which businesses they have run, what type of leaders they are and why they have been successful. Try to find two contrasting personalities. For example, Bill Gates (until 2001), Steve Ballmer (2001-2013) and Satya Nadella (2014-now) have been the three CEO's of Microsoft. They are very different people indeed but have successfully lead the business in different ways.

Reading Material / Twitter:

www.tutor2u.net	A massive resource with key ideas, notes, daily headlines, videos and things to just get you thinking. All written by teachers, for students. Select 'Business' from the subject list and away you go. We use this a lot in the Sixth Form....
https://www.tutor2u.net/business/blog/the-biz-quiz-13-march-2020	This is the latest in a series of short quizzes that test whether you have your finger on the pulse of the current business affairs...give it a go!
@tutor2uBusiness	Regularly updated Twitter feed form Tutor2u. Worth joining for up to date information, articles and comments from experienced teachers and examiners.
https://www.bbc.co.uk/news/business	Easy to access Business information on the BBC news website. Updated regularly.